

# **Social Media/Channel Support Intern**

The Virginia Beach Communications department is a full-service agency providing strategic and tactical communication solutions for citywide departmental-level initiatives.

The department is in search of a Multimedia Communications Intern to specialize as a Social Media/Channel Support Intern.

### Day to Day duties can include, but are not limited to:

- Support the planning, drafting, and publishing of social media content
- Assist with content calendars, engagement monitoring, and performance tracking
- · Help design digital assets for campaigns
- Collaborate with staff to expand the City's digital presence.

### **Expected Schedule / Hours:**

Candidates will work 15–20 hours per week (to be arranged based on student availability and office needs). The applicant is responsible to provide their own transportation to work and housing during the internship.

#### **Expected Start Date:**

September 2025

#### **Expected End Date:**

May 2026

## **Required Education:**

Candidates seeking a degree in Communications, Digital Marketing, Public Relations, or related fields. Familiarity with social media platforms, analytics, and content design preferred.

# **Application Deadline:**

Open until filled

# Compensation (depends on academic year):

• Freshman/Sophomore: \$15/ hour

Juniors/Seniors: \$16/ hourGraduate Students: \$17/ hour

## **Application Process:**

Interested candidates will need to complete an application for the Internship Program (Requisition #44589) by visiting www.vbgovcareers.com.

Please include Cover Letter, Resume, and Transcript (unofficial will be accepted).

Incomplete applications will not be considered for the internship program. References may be requested at time of interview. If you have any questions regarding this posting, please contact <a href="https://example.com">HRRecruit@vbgov.com</a>.

# **APPLY TODAY!**

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